

Renault Feel It Programme 2011 **FEEL IT HUNGARORING 2010, BUDAPEST.**

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***Inside F1***

How would you like the unique experience of living inside the skin of an F1 driver for a whole day? When we came up with the idea of FEEL IT, the Renault F1 Team wanted to offer you the opportunity to experience moments of high adrenaline, normally the reserve of Formula 1 drivers alone.

As soon as you arrive, a team of 30 race team members will see to your every need as you play a key part in a top racing team: hospitality staff, race instructors, team engineers, mechanics and physiotherapists. Then, on with your overalls, gloves, boots and helmet -climb into your car and you are off!

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### *Just for you*

#### **Formula Renault 2.0, Megane Trophy, Formula 1, Formula 1 three-seater race cars:**

Carefully aligned in the pitlane, the cars only await your arrival. To ensure that you are always safe you are provided graduated instruction in driving ever more powerful machinery. You will switch between driving a single-seater car, to being the co-driver in a Megane Trophy piloted by one of the teams reserve F1 drivers, before getting behind the wheel of an F1 car for yourself for 2 laps of the challenging Hungaroring circuit. Completing the day's experience you will be a passenger in an F1 three-seater racing car to see how the professionals do it!



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### ***VIP Guest***

The FEEL IT day immerses you in a programme where you will experience the highest standards of race car driver training. This high paced day will require intense concentration, as it will guide you through the key activities our drivers experience within the Renault F1 Team. You will be transferred from the hotel to the circuit, conduct a track recce with your race engineer, be given your personalised safety equipment, receive training in both physical and driving techniques and have briefs and debriefs with your race engineers. Being a racing driver is a fulltime job -and it is yours for a day!

### ***Briefing***

The various briefings will enable you to acquire the knowledge you need to understand how to drive a single-seater. How and where to position yourself on the track, how to use the gearbox, get acquainted with the cockpit layout and understanding the controls... Your instructors will leave nothing to chance and will ensure that they fully answer any of your questions. They are professionals and aim at ensuring your safety and unparalleled enjoyment -Renault F1 Team's top priorities.

### ***Adrenaline rush***

Your driving experience will entail:

- 2 x 20 minute sessions in a Renault Formula 2.0 (as a driver)
- 2 laps in a Renault F1 (as a driver)
- 1 lap in Renault F1 3-seater (as a high speed passenger)
- 1 lap in a Renault Megane Trophy (as a high speed passenger)



Italia • Austria • Hungary • Romania

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### ***Feedback***

Track driving demands intense concentration and absolute precision. You must drive through a corner consistently every time, paying attention to the perfect line, braking point, apex, positioning your car, and accelerating away.

Analysing your telemetry readings will enable you to dissect each of your actions: braking, gear changing, engine speed, speed on entering corners, section timings... Just as though you were a professional racing driver, the information you gather from your engineer's debriefing will help you understand a single-seater's characteristics and measure your progress, and you will be able to compare your times and telemetry data with the team's current and former F1 drivers.

### ***Incredible***

To have driven a Formula 1 car in real conditions will be an unforgettable experience. Renault has been a key actor in Formula 1 for over 30 years having claimed a total of 15 Drivers' and Manufacturers' World Championship titles and 115 wins in this time.

For a day, you can join those illustrious drivers who have come before you and experience what it's like for yourself. One thing is for certain, You will never watch a Grand Prix in the same way again.



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### ***Programme***

- Arrival the day before at Budapest city airport, between 4pm and 6pm
- Team Dinner and one nights accommodation at 5\* Four Seasons hotel Budapest
- 7am transfer to the track and change into Renault F1 Team driving gear
- General day and safety briefing
- Reconnaissance laps of the track in Renault Traffic cars
- Formula Renault 2.0 briefings -Formula Renault 2.0 driving sessions
- Debriefs with engineers and telemetry
- Physiotherapists and reflex machine sessions
- Passenger laps in a Renault Megane Trophy race car piloted by RF1 reserve driver
- Lunch at the track
- Formula 1 briefing followed by Formula 1 driving session
- Passenger laps in a 3-seater F1 car piloted by RF1 reserve driver
- End-of-day cocktail, telemetry readouts of the day and gift pack
- Transfer to Budapest airport (around 6pm)

### ***Included***

- Full day driving experience –including Formula 1 race car, Formula 1 three-seater, Formula Renault 2.0, Megane Trophy
- One nights accommodation at 5\* Four Seasons Hotel Budapest
- Cocktail reception and dinner; Breakfast and lunch at circuit
- Chauffeurs services (all transfers from airport-hotel-track and back to airport)
- VIP gift bag –Bag, cap, model car, notepad, executive pen, earplugs

The programme has been structured to offer you a turn-key package. All you need to do is get yourself to Budapest and we will look after the rest!

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### **Dates & Location & Costs**

- Feel It 6-10th June, 3-7th October, 10-14th October, 2011
- Location: Budapest, Hungary, Circuit: Hungaroring F1 Track (Groups of 24 participants will take part per day, however you may order any number of places from 1 to 24 on your day of choice, subject to availability)
- 5,500 Euro per Feel It day guest\*

Places are only confirmed upon payment of a non refundable deposit of 100% of the total cost. Supplements can be paid for additional guest attendees who will not participate in the Feel-It on-track activities:

- Category 1 = 350 Euro per guest\* if no additional room is required (i.e. spouse or partner attending with a Feel It day participant)
- Category 2 = 650 Euro per guest\* if additional room is required (i.e. Media or photographer representative accompanying a Feel It day guest.

\* UK VAT rates charged as applicable

